

British Society for the History of Science Annual Conference 2010

Dear Publisher,

We would like to invite you to participate in the **BSHS Annual Conference** to be held at University of Aberdeen, 22-25 July 2010. This meeting does not have a specific theme but will include papers presented by around 110 historians of science, technology and medicine and their colleagues in the wider scholarly community from the UK, several European countries, the USA and elsewhere. Our attendees will include those active in the following fields in addition to historians of science, technology and medicine:

- | | |
|-------------------------|----------------|
| ○ Science studies | ○ Teachers |
| ○ Historical geography | ○ Museum staff |
| ○ Sociology of science | ○ Archivists |
| ○ Philosophy of science | ○ Librarians |

The meeting will also include outreach and education activities particularly aimed at encouraging the last four categories (among others) to attend. A draft programme will soon be available at <http://www.bshs.org.uk>. Total attendance over the conference is expected to be at least 130 individual delegates.

We are able to offer the following opportunities to participate in the conference

- Individually staffed tables
- A combined book exhibit
- Insertions in the delegate pack
- Advertisements in the conference programme

This aspect of the conference is being coordinated by Malcolm Noble, mjn13@le.ac.uk. If you have any questions, or would like further information, please do not hesitate to contact him.

We can also offer the opportunity to reach our members through including inserts with mailings of our newsletter, *Viewpoint*. Please contact the Executive Secretary, Lucy Tetlow, office@bshs.org.uk for details.

Yours Faithfully

Malcolm Noble
Book Exhibit Coordinator
British Society for the History of Science Programmes Committee

(For Order Form please see next page)

Order Form, BSHS Annual Conference 2010

Organisation

Contact Name

Address

Telephone

Fax

Email

Please Indicate Your Requirements Below

Option	Cost	Number required	Total Cost For Option
Staffed Table	@£125 per table		
Combined Table (unstaffed)	@ £15/book or £125 for 10 books		
Delegate Pack Inserts Thin- A4 sheets or similar	@ £20/insert		
Delegate Pack Inserts Thick eg full catalogue	@ £40/insert		
Programme Advertisements			
Full page	£100		
Half page	£60		
Quarter page	£35		
		Total Overall Cost	

Notes:

- *Individual Publisher's Table (staffed by the publisher).* £125/table. Please indicate staff names for delegate badges. Accommodation can be arranged for staff, please contact us for details.
- *Combined Book Exhibit (not staffed).* Individual books from publishers may be displayed, together with any order forms, on communal table(s) at a cost of £15/book or £125 for ten books. The book becomes the property of the British Society for the History of Science at the end of the conference. We will return any completed order forms to you.

- *Delegate Pack Inserts* These should be of A4 size or smaller, preferably a single unfolded sheet or four-sided booklet with a single fold. If your insert uses staples, unusual paper sizing, thick paper or card stock or non-print items, please contact us to confirm suitability. Publishers must provide sufficient copies of any inserts for inclusion in all attendees' programme packs. Irrespective of the number of *copies* required the fee is £20. More substantial inserts, eg full book catalogues are £40 per insert. We will require the inserts by **30 June 2010**
- *Electronic copy for programme advertisements* is required by **30 June 2010**. Full-page advertisements may be sent as high-resolution PDFs, or else please contact us to discuss alternatives. Smaller advertisements should ideally be sent as high-quality monochrome or greyscale bitmaps at 300dpi. Please do not send Microsoft Word files.
- We will provide the tables and any book stands - but please state if you will be supplying any bookstands with your delivery.
- Book exhibitors will be invoiced after receipt of this order form.

We will confirm delivery details for inserts and books upon receipt of your order